



**SBM**  
**Tunisie**



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LOOKING FOR SOLUTIONS FOR CUSTOMIZED WINDOW  
DECORATION AND HOUSHOLD LINEN? SBM IS YOUR  
PARTNER.

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# THE COMPANY

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COMPLETE SOLUTION FOR  
HIGH QUALITY CUSTOMIZED  
WINDOW DECORATIONS.








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**SBM IS A RELIABLE PARTNER WITH  
A LONG EXPERTISE IN WINDOW  
FASHION.**

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SBM can be the answer for your window dressing manufacture.

Set up in 1997, to target the European market, SBM is part of the Driss Group (1500 employees), one of the most important textile manufacturing groups in Tunisia founded in 1974. It has a long experience in "made to measure", has an optimal production process, assembly capacities and a digital portal.

According to your requirements, SBM can also offer its own fabric collection.





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# TEXTILE COLLECTION

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A LARGE RANGE OF TEXTILE REFERENCES WITH  
DIFFERENT QUALITIES AND COLOR OPTIONS.





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## CUSTOM MADE MANUFACTURE : **OUR SPECIALITY**

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Thanks to its highly qualified and skilled work force, SBM manufactures all kinds of fabrics, from feather light to heavy duty.

In doing so SBM can offer a wide range of curtains, blinds and household linen.



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**DIFFERENT VARIETIES OF FABRICS**  
SUCH AS JACQUARD, COTTON  
CANVAS, VELOURS, TAFFETAS AND  
BLACKOUTS.

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#### **CURTAIN COLLECTION**

By continuously improving production methods,  
SBM is capable of obtaining the best results.

#### **VOILE COLLECTION**

A special collection giving a translucent  
atmosphere filtering light while retaining  
privacy.

#### **HOUSEHOLD LINEN COLLECTION**

High quality products for the interior - table linen,  
cushions, bedspreads etc...







# BLINDS COLLECTION

SBM OFFERS A WIDE RANGE OF BLINDS,  
FROM CONTEMPORARY TO CLASSIC,  
COUNTRY LIVING TO CITY LIFE STYLE.







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**SBM CONSTANTLY SEEKS INNOVATIVE  
WAYS TO CREATE NEW PRODUCTS TO  
MEET THE REQUIREMENTS OF THE MOST  
DEMANDING CUSTOMERS**

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SBM offers a number of window treatments falling into 5 different categories : Roman Blinds, Roller Blinds, Venetians (Wood and Aluminium), Japanese Panels and Pleated.



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THE BLINDS COLLECTION : ROMAN BLINDS,  
ROLLER BLINDS, VENETIANS, JAPANESE  
PANELS AND PLEATED.

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**ROMAN BLINDS**

A varied made to measure collection, with a wide choice of colours, shapes and materials.

**ROLLER BLINDS**

Functional and innovative high end custom made blinds.

**JAPANESE PANELS**

Minimalist and contemporary. The ideal solution for large windows and room dividers.

**VENETIANS IN WOOD AND ALUMINIUM**

A contemporary collection bringing an attractive addition to your home.

**PLEATED BLINDS**

A folding fabric ideal for shading rooms - available in a wide range of colors.







# PROCESS & SERVICES

SBM IS DEDICATED TO IMPROVING QUALITY, MANUFACTURING AND FINDING END TO END SOLUTIONS TO ENSURE A HIGH QUALITY FINISHED PRODUCT .







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Thanks to an active Research and Development Department, SBM works in the development of new technologies for the textile industry.

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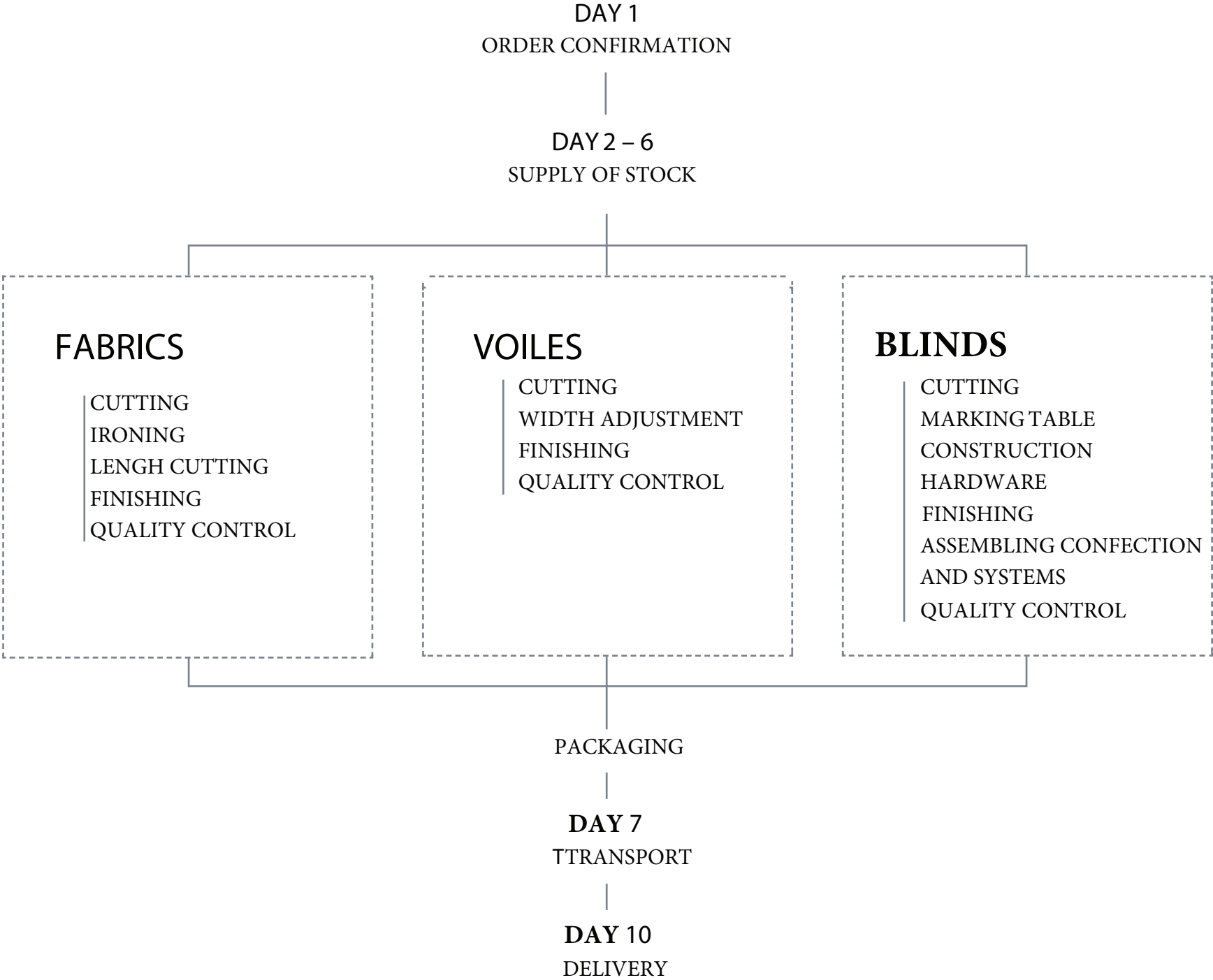
SBM production is supported by a reliable, quick and secure IT system especially developed to assist the customer from order to delivery.







PRODUCTION PROCESS:  
WITHIN 10 DAYS FROM ORDER TO DELIVERY.  
CUSTOMIZABLE MERCHANDISING WITH A  
DEMOCRATIC PRICE STRATEGY.







## COMMUNICATION

A dynamic and competent team dedicated to your needs.

## MERCHANDISING

SBM offers a complete and ready-to-use merchandising solution with furniture concept, layout plan, displays and communication tools.



## TRAINING

A well-trained sales team is the key to success, which is why SBM organizes training sessions on its products and sales system at its training center or on site.

## STRATEGIC CONSULTING

A team of experienced consultants specializing in European distribution is available 24/7 to support you and your company in achieving the best results.

## LOGISTICS

Complete control of the entire distribution chain, from storage to packaging and transport.



## IT SOLUTIONS

SBM offers a customizable sales system, developed in-house, offering real assistance to sales teams.





# P.O.S. AND RETAIL SOLUTIONS

PERSONALIZED PRODUCT PRESENTATION  
SOLUTIONS WITH DIFFERENT MODULES  
AND COLOR SYSTEMS.



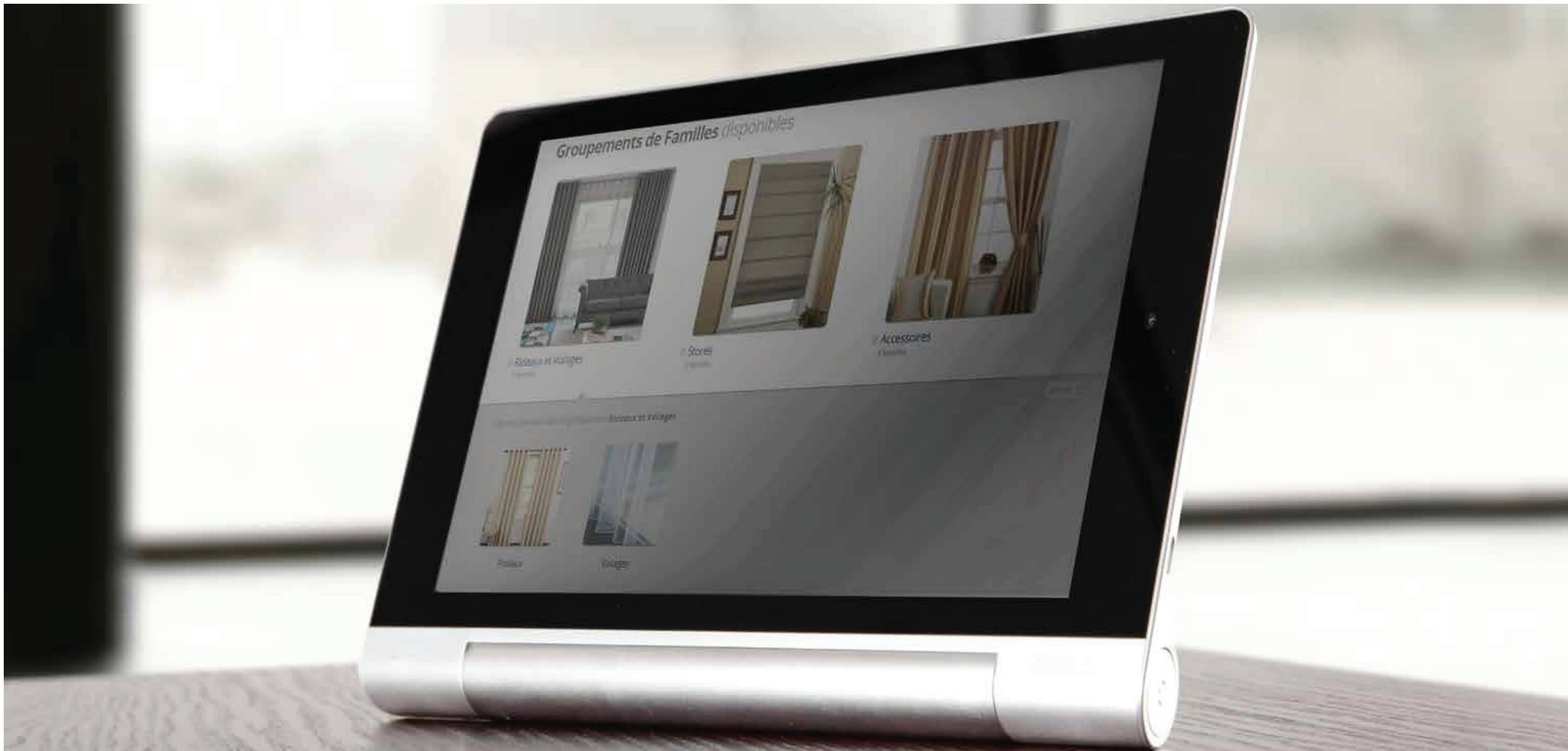




SBM meets the needs of consumers by offering the latest window dressing trends. Collections are visible in our show room.







## SBM PROVIDES ACCESSIBLE PERSONALIZED MERCHANDISING, P.O.S. TOOLS AND SERVICES FOR OUR CUSTOMERS.

SBM delivers a complete and comprehensive retail concept, with display solutions, high and sample books and communication tools. Digital screens are placed in a shop and are connected to the digital portal. This digital portal is your sales system for your customers. It visualizes the follow-up of orders, provides sales statistics and business analysis and sends your orders directly to the factory.





# CUSTOMER MADE SOLUTIONS

SBM IS A RELIABLE PARTNER PROVIDING CUSTOMIZED SOLUTIONS AND GUARANTEES CLIENT CONFIDENTIALITY.







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SBM IS YOUR IDEAL PARTNER FOR MADE  
TO MEASURE WINDOW TREATMENTS.

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SBM provides integrated end-to-end solutions specialising in  
bespoke curtains, voiles, blinds and houshold linens.  
The production is exclusively geared towards an export market.



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## SBM IS A LONG-TERM STRATEGIC PARTNER, DEPLOYING ALL ITS KNOW-HOW TO HELP CUSTOMERS CREATE AN IMPORTANT ADDED VALUE.

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- SBM is a reliable partner and guarantees client confidentiality
- Respect of delivery dates : 98%
- Quality ratio : 99.76%
- Communication - Reactivity: 90% of questions answered within 24 hours
- Fixed delivery times throughout the year due to the flexibility of the work force
- To guarantee consumer satisfaction SBM is attentive to its clients needs
- Continuous improvement in all areas
- SBM has a long experience in distribution and supply chain Management
- SBM strives to build a long -term relationship with all its partners







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